

WHAT MAKES GRIDSCOPE BETTER

GridScope's advantages are summed up in its vision of Simply Managing Services™.

GridScope's greatest advantage is its **federated approach to SOA management**. GridScope externalizes management logic from within services to provide a method for unifying governance between diverse applications and services across a heterogeneous network. This enables developers to **easily create service oriented business applications (SOBA) in complex distributed environments**. Unifying management in a federated manner offers service consumers real time visibility into their SOBA in its end-to-end business context, rather than just monitoring the status of sub process steps.

GridScope's second great advantage is its **platform-independent framework**. The management framework automatically adjusts to work with J2EE, .Net or any other client standard. The ability to work with different clients at the same time **radically reduces the potential for vendor lock-in**, establishing a new standard for agility.

GridScope's third great advantage is its **simple, lightweight installation**. The combination of simple, standards-based designs and dynamic, configuration-driven processes enables GridScope to eliminate client-side software requirements and automate routine processing steps. This allows a **fully functioning implementation in a matter of hours with no disruption to ongoing operations**, eliminating the need for complex installation plans or expensive consulting arrangements.

GRIDSCOPE OFFERS A COMPLETE SOLUTION

GridScope is the only provider offering a complete, federated SOA management solution. Other companies focus on specific management activities at the service provider endpoints, such as policy management or exception handling, while relying on third parties to provide critical management components, such as registries.

The **GridScope Management Framework** is founded on the dynamically updating **GridScope Repository**. The Repository maintains the service data and metadata accessed and orchestrated by the **GridScope Gateway**, which intercepts service message traffic to provide value-added management logic at run-time. The **GridScope Console** provides an intuitive, centralized interface for defining, connecting to, integrating, and managing reusable enterprise services and components.

GridScope's primary benefit is a dramatic improvement in the manageability of any Web Service or SOA initiative. Improved manageability drives an important secondary benefit: lowering the barriers and promoting the adoption/transition to a true SOA-based infrastructure for building better applications and business processes.

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Federated Management of Business Services



**SIMPY MANAGING
SERVICES™**

GRIDSCOPE UNDERSTANDS SOA

Founded by industry veterans who have personally dealt with the challenges and pain points of SOA, GridScope understands the difficulties business and IT professionals face in managing their enterprise-critical business services:

1. Proliferation of services and distributed control increase complexity and management costs as well as inhibit uniform standards and practices.
2. Existing frameworks with static binding and code-driven service management impede change and limit flexibility, undermining the promised increases in agility.
3. The current offerings of SOA management tools focus on management at the service endpoint, which may be outside the control of the consuming business application.

GRIDSCOPE FOCUSES ON CUSTOMERS

GridScope understands that meeting these challenges isn't just about the technology. **It's about the customer's needs, wants and future goals.**

GridScope knows that customers need a way to **manage the proliferation of services** in their emerging SOA to handle larger numbers of service interactions with diverse interaction styles and behaviors. They need a way to orchestrate heterogeneous and autonomous services from multiple providers.



GridScope's management framework includes a full-featured, standards-based Repository to ensure that all services are registered and all relevant artifacts (configurations, policies, SLAs, etc.) are readily available.

GridScope knows that customers want **visibility and control without added complexity** when it comes to managing their services. Customers want to clearly see what services are available, how they perform and what exceptions may occur. But they want to avoid adding another layer of complexity to already complex IT solutions. GridScope uses an intuitive, centralized interface to provide a single point of control for monitoring and provisioning all services. GridScope has invested considerable time and effort to ensure its solution is simple to install and easy to use without requiring extensive training or consulting services.

GridScope knows that customers have big goals for improving agility and business performance through their SOA. To achieve the flexibility and accountability they desire, they need a solution that **dynamically and automatically adjusts to changing business conditions** with minimal operator intervention. GridScope's Gateway applies value-added management logic to service operations at runtime allowing customers to define rules for automatic corrective actions when certain business conditions occur.

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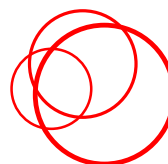
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GRIDSCOPE BENEFITS ALL LEVELS OF IT

IT EXECUTIVES AND MANAGERS

- Enforce unified architecture, standards, guidelines, and best practices.
- Increase reuse opportunities and reduce service development costs by storing service artifacts in GridScope's dynamic Repository.
- Extend control to services outside the enterprise; control service consumption and exceptions regardless of the service endpoint.
- Reduce the potential for vendor lock-in with GridScope's client-independent framework.

ENTERPRISE ARCHITECTS AND SOFTWARE DEVELOPERS

- Accelerate service deployment; automatically registering the latest version of a service through GridScope's dynamic Repository.
- Cut times and costs of designing and building services by automating routine steps and eliminating the need to worry about service management logic.
- Develop and simultaneously use services with multiple clients with GridScope's client-independent framework.

IT ADMINISTRATORS

- Improve service performance by caching service assets (definitions, policies, etc.).
- Eliminate the need for client-side service management software.
- Automate initial and ongoing service registration with GridScope's registry-crawling service search capability.
- Monitor service activities at runtime using an activity dashboard in the GridScope Console.